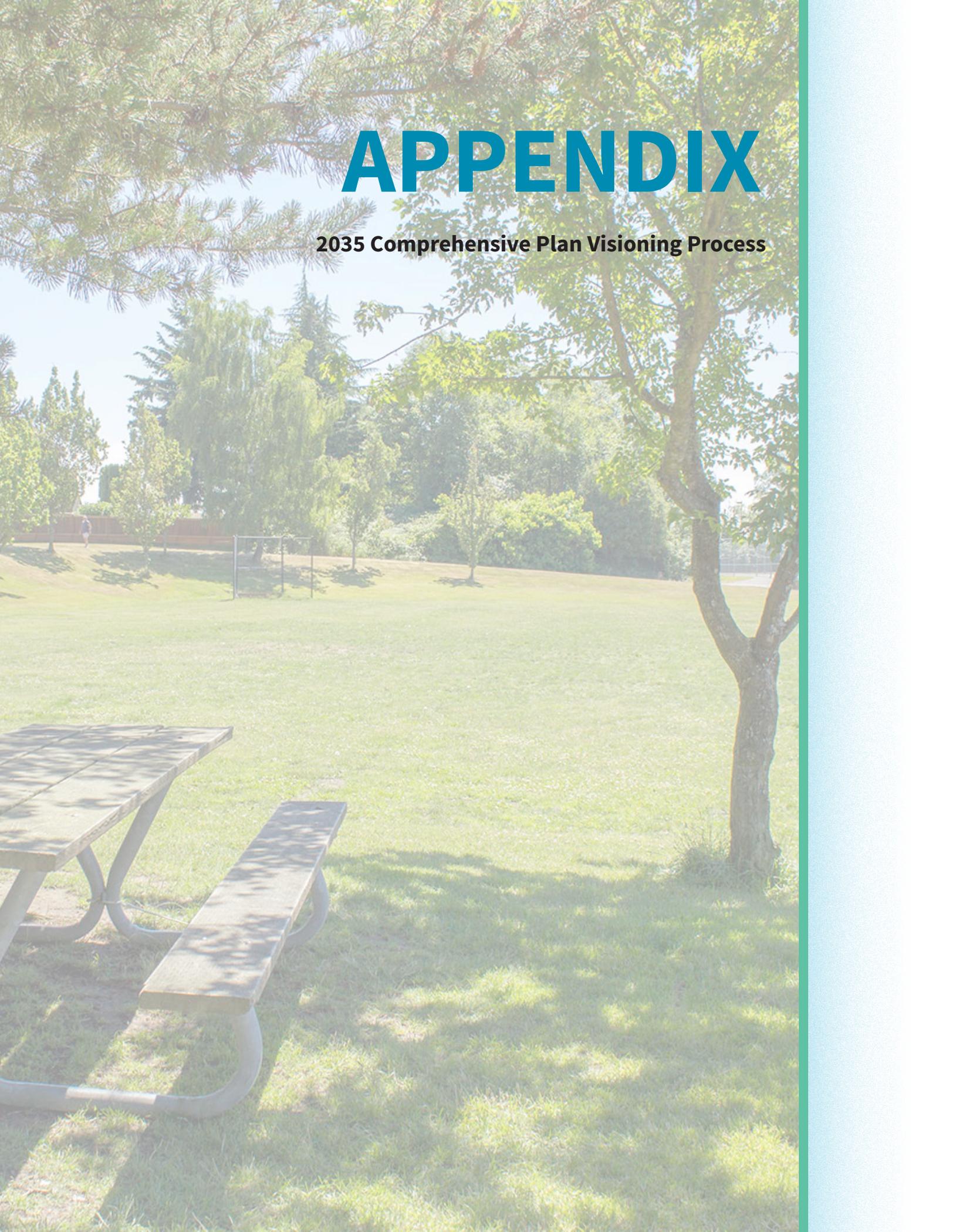


# APPENDIX

2035 Comprehensive Plan Visioning Process

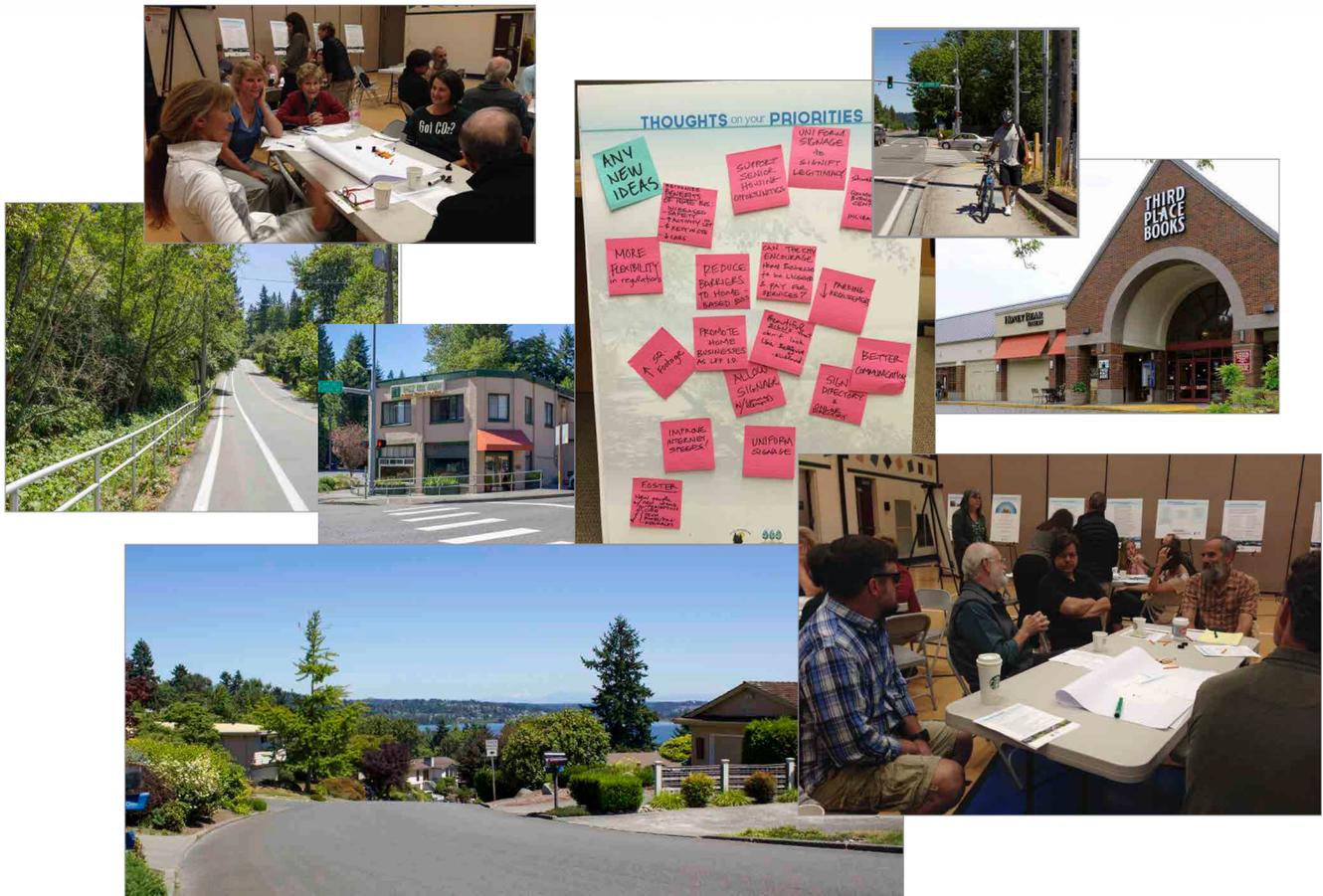






# Lake Forest Park

## 2035 Comprehensive Plan Visioning Process





## Table of Contents

I. Introduction.....	pg. 5
II. Executive Summary.....	pg. 6
III. Draft Vision Statement.....	pg. 8
IV. Visioning and Outreach Activities.....	pg. 9
V. Ongoing Activities.....	pg. 16
<b>VI. Appendices</b>	
A. Displays for Community Conversations <a href="http://www.cityoflfp.com/DocumentCenter/View/2391">http://www.cityoflfp.com/DocumentCenter/View/2391</a>	
B. Big Ideas Exercise Results <a href="http://www.cityoflfp.com/DocumentCenter/View/2392">http://www.cityoflfp.com/DocumentCenter/View/2392</a>	
C. Telephone Survey Report <a href="http://www.cityoflfp.com/DocumentCenter/View/2385">http://www.cityoflfp.com/DocumentCenter/View/2385</a>	
D. Displays from Community Visioning Workshop <a href="http://www.cityoflfp.com/DocumentCenter/View/2386">http://www.cityoflfp.com/DocumentCenter/View/2386</a>	
E. Slideshow and Audience Response Results from Community Visioning Workshop <a href="http://www.cityoflfp.com/DocumentCenter/View/2387">http://www.cityoflfp.com/DocumentCenter/View/2387</a>	
F. Notes from Community Visioning Workshop <a href="http://www.cityoflfp.com/DocumentCenter/View/2388">http://www.cityoflfp.com/DocumentCenter/View/2388</a>	
G. Public Comments Received via the Plan Website and Comment Cards <a href="http://www.cityoflfp.com/DocumentCenter/View/2389">http://www.cityoflfp.com/DocumentCenter/View/2389</a>	



# I. Introduction

## Comprehensive Plan Update

Lake Forest Park is updating its Comprehensive Plan with the intent of reflecting the community’s vision for the future. The plan is a blueprint for how the City will evolve over the next 20 years. It addresses a number of issues that should be important to community members, such as land use, environment, transportation, housing, and economic development. The plan provides policy guidance and is implemented through the City’s capital investments and its municipal code. One of the reasons the plan is being updated right now is because all Puget Sound jurisdictions are required by the Washington State Growth Management Act to complete a periodic update next year.

The update process began in the summer of 2014 and is scheduled for completion in the spring of 2015. The update will build on the existing Comprehensive Plan, which was last updated in 2005. This update is also intended to make the Comprehensive Plan consistent with other City plans that were adopted since the last update (Legacy Plan, Community Forest Management Plan and the Southern Gateway Plan).

Public input will inform the entire plan update process. The City wants to hear ideas from as many people as possible for the plan update. The City started the conversation in the summer of 2014 with a visioning process. Visioning is an opportunity for the city to listen, to communicate about city services, and to foster a community conversation about the future.



## II. Executive Summary

### Visioning and Outreach Process

#### What Was It?

The purpose of the visioning process was to develop a shared image of what Lake Forest Park should be like in the future. The outreach approach leveraged existing community networks, focusing on meeting people where they already gather—civic groups, schools, community events, and other community meeting places. It sought to engage a broad and representative cross-section of community members. Varied opportunities, including community conversations, a telephone survey, an interactive website and public workshops, were provided so that people could engage in the ways that worked best for them.

Outreach activities took place in the summer and fall of 2014.

#### How Was It Publicized?

Community members were kept informed about ways to get engaged through a variety of information outlets. These included the City's website; the plan update website; an email list to which announcements were sent; social media outlets such as Facebook, Twitter, and Nextdoor; the Shoreline Area News; the reader board at Town Center; flyers at City Hall; and word of mouth.

#### Event notification examples



**Community Workshop & Open House**  
**Lake Forest Park Comprehensive Plan Visioning Process**  
**Saturday, October 4, 9 am - 12 pm**  
**Lake Forest Park Elementary School**

Share your ideas for Lake Forest Park! The City has been meeting with residents and community groups all summer long to gather input for the Comprehensive Plan visioning process. Hear the highlights and help craft the vision statement for the Comprehensive Plan. Your participation and ideas will be very valuable. We hope to see you there!

Learn more and sign up for updates at: [www.lakeforestpark2035.com](http://www.lakeforestpark2035.com)



**COMMUNITY WORKSHOP AND OPEN HOUSE**  
Lake Forest Park comprehensive plan visioning process

**Saturday, October 4th**

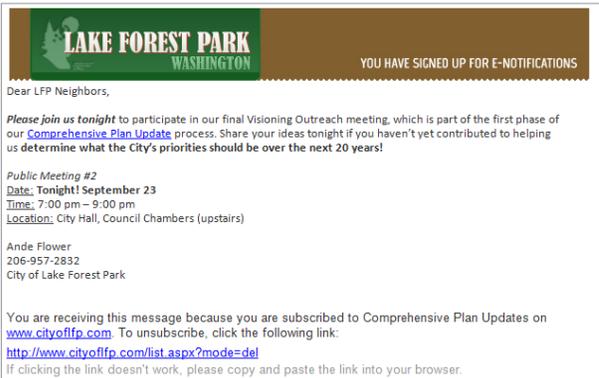
Share your ideas for Lake Forest Park! The City has been meeting with residents and community groups all summer long to gather input for the Comprehensive Plan visioning process. Hear the highlights and help craft the vision statement for the Comprehensive Plan. Your participation and ideas will be very valuable. We hope to see you there!

**What** Come help build the Comprehensive Plan vision statement

**When** Saturday, October 4th  
9am-9:30am (Open House)  
9:30am-12pm (Workshop)

**Where** Lake Forest Park Elementary  
Room location: gym  
18500 37th Ave NE

Learn more and sign up for email updates at [www.lakeforestpark2035.com](http://www.lakeforestpark2035.com)



**LAKE FOREST PARK**  
WASHINGTON

YOU HAVE SIGNED UP FOR E-NOTIFICATIONS

Dear LFP Neighbors,

Please join us tonight to participate in our final Visioning Outreach meeting, which is part of the first phase of our [Comprehensive Plan Update](#) process. Share your ideas tonight if you haven't yet contributed to helping us determine what the City's priorities should be over the next 20 years!

**Public Meeting #2**  
**Date:** Tonight! September 23  
**Time:** 7:00 pm – 9:00 pm  
**Location:** City Hall, Council Chambers (upstairs)

Ande Flower  
206-957-2832  
City of Lake Forest Park

You are receiving this message because you are subscribed to Comprehensive Plan Updates on [www.cityofffp.com](http://www.cityofffp.com). To unsubscribe, click the following link:  
<http://www.cityofffp.com/list.aspx?mode=del>  
If clicking the link doesn't work, please copy and paste the link into your browser.

## Who Participated?

There was a high level of participation in the visioning process. Over 250 people participated in community meetings, 150 people participated in the telephone survey, over 1,000 people signed up for email updates, and there were over 4,000 visits to the plan website.



## Key Themes

Through the different engagement opportunities, several key themes emerged and were consistently identified as important to participants. These include:

- Environmental stewardship
- Economic sustainability
- Walkable, bikeable character
- Quality residential community
- Vibrant town center
- Support for local businesses



## Draft Vision Statement

The draft vision statement that is included in this report attempts to reflect the key issues and themes identified by the community, distill down ideas to the key priorities, and paint a picture of the future in a concise statement. The City welcomes continued conversation and refinement to this draft throughout the comprehensive plan update process. Please see page 8 of this report for the draft vision statement.



## Next Steps

Continued discussion of the vision and the updated comprehensive plan is invited over the next several months, as the comprehensive planning process moves forward. Please see the comprehensive plan website at [www.lakeforestpark2035.com](http://www.lakeforestpark2035.com) or call the City at 206.957.2832 for more information.

## III. Draft Vision Statement

### What is a Vision Statement?

A vision statement...

- Communicates what the City wants to be like in the next 20 years
- Provides overall “big picture” guidance for the entire Comprehensive Plan
- Is supported by all of the goals and policies in the Comprehensive Plan
- Is often formatted as a short paragraph

Appendix D includes examples of vision statements from other communities.

### Lake Forest Park’s Draft Vision Statement

The draft vision statement was developed based on ideas and input shared by community members during the visioning process. It is intended to reflect community direction. It is a starting point and will continue to be refined through the plan update process.

## Lake Forest Park 2035

*In 2035, Lake Forest Park has preserved and enhanced our natural environment and unique residential character as defining features of our city. A vibrant Town Center provides a diversity of shops and is an engine for home-grown entrepreneurship and small business. Our neighborhoods are connected to community gathering places by safe and aesthetically pleasing paths, sidewalks and bike lanes. Importantly, we have found balance among our values, with mutually supportive solutions that allows our community to flourish.*



## IV. Visioning and Outreach Activities

Lake Forest Park’s visioning and outreach activities had four components: community conversations, a telephone survey, the website and the culminating community workshop. Community conversations included informal face-to-face discussions, small group gatherings and public meetings. The telephone survey was statistically significant and provided reliable insight into resident and consumer values, beliefs, priorities and needs. The website offered self-directed activities such as the opportunity to provide comments. The culminating community workshop was held in October to synthesize the information that was gathered during the visioning process and to discuss and prioritize draft vision ideas. A description of these activities is provided on the following pages.

The City was assisted by a consultant team led by Studio 3MW. This team is also supporting the City in updating the Comprehensive Plan.



### Community Conversations

Community conversations were central to the visioning process. They included informational discussions at community events, presentations for community groups, and public meetings. City Commissioners received training and led most of the community conversations. They worked with City staff and the consultant team to brainstorm an initial list of events that would be good opportunities for public engagement, and local groups that might be interested in an opportunity to meet with City representatives to discuss the future of Lake Forest Park. City Commissioners also helped to arrange outreach events, and volunteered their time to staff these events and hear what community members had to say.

The community conversations included seven community events, 13 presentations for community groups, and two public meetings. At the community events, the City handed out informational materials and asked interested residents what they liked about Lake Forest Park, what they hoped would stay the same, and what they would like to see change in the future. The presentations for community groups included a “big ideas exercise” designed to gain insights on residents’ priorities for the City, and also included time to discuss people’s ideas and answer questions about the plan update process. The presentations for community groups were so successful that the City decided to hold two public meetings in this format, to ensure that everyone who lived in Lake Forest Park had an opportunity to participate. A list of the different community conversations held during the visioning process is provided on the next page.

Appendix A includes materials used for the community conversations.



## Big Ideas Exercise

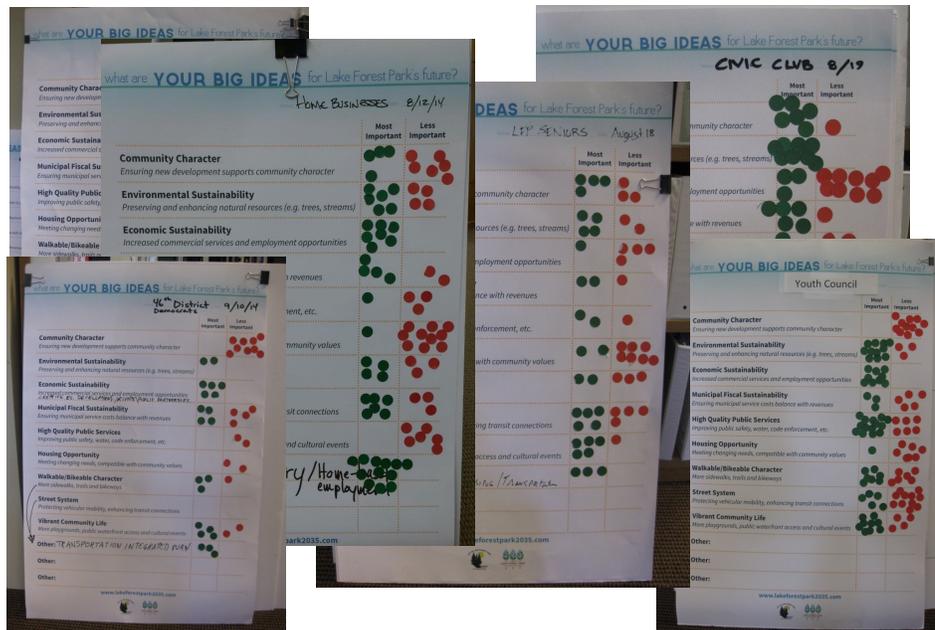
The big ideas exercise was an important component of the presentations for community groups and the public meetings. It was designed to get people's thoughts on the future of Lake Forest Park and areas where that the City should focus its resources.

Exercise participants were provided with a list of nine big ideas for Lake Forest Park (below). This list was developed based on what the City had heard during past community meetings and planning processes. The list was intended to get people thinking about their priorities. Participants were encouraged to add additional ideas if the ones on the list weren't the ones they thought were most important. Participants were then asked to pick their three most important, and their three least important, big ideas for Lake Forest Park. For the purposes of the exercise, important ideas were ones people thought the City should spend time and money on.

Appendix B includes big ideas exercise results.

### List of Big Ideas

- Community Character: Ensuring new development supports community character
- Environmental Sustainability: Preserving and enhancing natural resources (e.g. trees, streams)
- Economic Sustainability: Increased commercial services and employment opportunities
- Municipal Fiscal Sustainability: Ensuring municipal service costs balance with revenues
- High Quality Public Services: Improving public safety, water, code enforcement, etc.
- Housing Opportunity: Meeting changing needs, compatible with community values
- Walkable/Bikeable Character: More sidewalks, trails and bikeways
- Street System: Protecting vehicular mobility, enhancing transit connections
- Vibrant Community Life: More playgrounds, public waterfront access and cultural events



## Key Themes and Priorities

The majority of the community members who participated in the visioning process shared their ideas for the City's future during community conversations or by submitting comments on the plan website. Big picture observations, frequently mentioned high priorities, and reoccurring themes are listed below.

### *Big Picture Observations*

- Lake Forest Park is a strong community with a high level of civic engagement
- Residents have firmly held ideas about the future of the City
- There is a range of opinions among residents, with some areas of agreement and some areas of difference
- Residents generally agree on a few big ideas, but there are nuances in how different groups and individuals would like to see these ideas implemented
- There are competing priorities for how the City delivers services and uses its resources. Sorting these priorities is difficult.

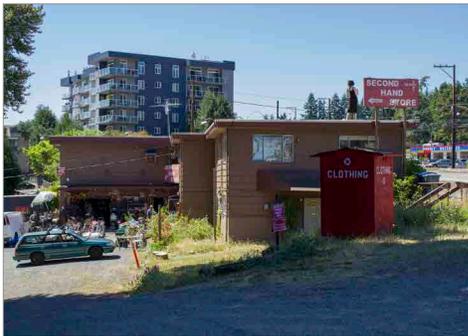


### *Frequently Mentioned High Priorities*

- Environmental sustainability
- Economic sustainability
- Walkable/bikeable character

### *Reoccurring Themes*

- Environmental preservation
- Enhanced parks and green spaces
- Economic viability of the City, balance between level of taxation and quality of services
- Support for local businesses, bringing in more businesses
- Town Center revitalization
- Improved internet access/speeds
- More sidewalks connections
- Neighborhoods with commercial areas and parks
- Park and rides near transit
- Traffic mitigation in residential areas, improved pedestrian safety
- Quality residential neighborhoods
- More community gathering places
- Multigenerational community
- Affordable housing for longtime residents
- Youth-focused activities
- City actions
- Transparency and better communication
- Regulations support community goals
- Resources used effectively
- Collaboration to address regional issues
- Lake Forest Park's legacy as a friendly community in a natural setting

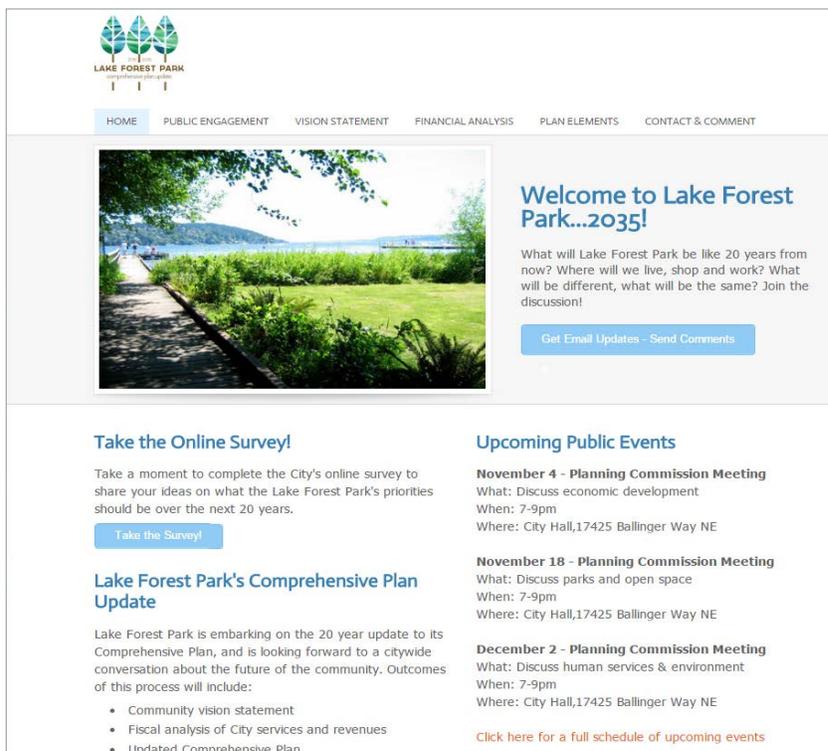


## Website

A plan website, [www.lakeforestpark2035.com](http://www.lakeforestpark2035.com), was created to provide background information as well as timely, up to date information about steps and progress towards developing the vision and update to the plan. The website includes features that allow citizens to submit comments online and sign up for email updates. As mentioned above, the online version of the plan survey is available on the website. The plan website is linked with the City of Lake Forest Park's official webpage, [www.cityofflp.com](http://www.cityofflp.com). Input received through the website is included in the Key Themes and Priorities section, above.

Appendix G includes public comments submitted via the website and comment cards.

### Plan website landing page



**Take the Online Survey!**

Take a moment to complete the City's online survey to share your ideas on what the Lake Forest Park's priorities should be over the next 20 years.

[Take the Survey!](#)

**Lake Forest Park's Comprehensive Plan Update**

Lake Forest Park is embarking on the 20 year update to its Comprehensive Plan, and is looking forward to a citywide conversation about the future of the community. Outcomes of this process will include:

- Community vision statement
- Fiscal analysis of City services and revenues
- Updated Comprehensive Plan

**Upcoming Public Events**

**November 4 - Planning Commission Meeting**  
What: Discuss economic development  
When: 7-9pm  
Where: City Hall, 17425 Ballinger Way NE

**November 18 - Planning Commission Meeting**  
What: Discuss parks and open space  
When: 7-9pm  
Where: City Hall, 17425 Ballinger Way NE

**December 2 - Planning Commission Meeting**  
What: Discuss human services & environment  
When: 7-9pm  
Where: City Hall, 17425 Ballinger Way NE

[Click here for a full schedule of upcoming events](#)

## Telephone Survey

Between August 7 and 10, 2014, DHM Research conducted a statistically significant telephone survey of 150 residents in the City of Lake Forest Park. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing and validations. The survey size provided a 95% confidence level with a margin of error between +/-4.8 and +/-8.0%.

After the telephone survey was completed, a number of community members expressed disappointment that they had not had the opportunity to participate. In response to their comments, a shorter online version of the survey was created using SurveyMonkey and linked to the plan website. As of October 29, 45 people had taken the online survey. The online survey is not statistically significant, but provides another way for people to provide feedback and comments to the City.

## Telephone Survey Results

Key findings from the survey are listed below.

- Overall, people have very high opinions of Lake Forest Park
  - 67% believe things in the City are headed in the right direction, compared to just 11% believe things are on the wrong track.
  - 85% are satisfied with the amount of City services they receive for the taxes they pay.
- Residents prioritize public safety and law enforcement, though they personally feel safe in the City
  - 18% mention crime prevention/public safety issues when asked to name the most important issue they would like their city government to address.
  - Residents rate responding to emergencies and natural disasters and law enforcement as the top two funding priorities for the City.
  - Nearly all (98%) residents feel safe in their home and 90% feel safe on City streets.
  - Issues relating to sidewalks, crosswalks, and bike lanes are a priority to residents.
  - Residents rate sidewalks, crosswalks, and pedestrian walkways as the most important transportation improvement to fund over the next 10 years (79% overall importance, 54% “very” important).
  - Increasing the number of sidewalks and bike lanes is the second most mentioned City service that residents feel should be increased or added.

Appendix C includes survey questions and results.

## Community Workshop

On October 4, 2014, the City of Lake Forest Park hosted a community workshop to share the results of the visioning process that had occurred over the summer and to refine preliminary vision concepts. The workshop was held at Lake Forest Park Elementary School and ran from 9:00am to noon. About two dozen residents attended the workshop. City representatives included staff from the Planning Department and members of the Planning Commission and the Economic Development Commission. Staff from Studio 3MW facilitated the meeting.

The event was conducted in three parts; (1) open house; (2) presentation and audience poll; and (3) small group visioning. Each of these is summarized below.

### Open House

An informal open house was conducted from 9:00 to 9:30 am. Display materials and handouts were available that described the Comprehensive Plan, the visioning events that were conducted from June through September and the major findings of those events. City representatives were available to talk informally with community members.

### Presentation and Vision Priorities

Following the open house, staff from Studio 3MW gave a short presentation describing the Comprehensive Plan update, the visioning process and major findings. The telephone survey that was conducted in August was also summarized. Following the presentation, additional feedback on possible vision priorities was taken through an audience polling exercise. The majority of participants agreed that environmental sustainability, economic sustainability, and walkable/ bikeable character were the most important priorities for the future of Lake Forest Park.

Appendix E contains the audience response exercise results.

## Small Group Visioning

Participants broke into three small groups to discuss and prioritize vision concepts. Each group was asked to identify the top three to five vision concepts that should be included in a vision statement and report back their top priorities to the full group. The priority vision concepts from the three groups are listed below.

Appendix F includes detailed notes from each small group discussion.

### Group 1

- Focused economic opportunities that allow us to develop our tax base while maintaining the environment and neighborhood character.
- Safe place to live, work and play with multi-modal transportation plans that support all ages and family structures.
- Diversity of shops, liveliness, youth-focused for town center improvements (wi-fi, better shops and less vacancy).
- School safety – less traffic/safe place to walk to and from school.
- Food safety and security.

### Group 2

- Ability of community (locally and regionally) to connect physically and socially including access to public transit and footpaths.
- Preserve, Restore and Protect Natural Environment (tree canopy, watershed, wildlife, lake access, open spaces, habitats).
- Maintain and enhance parks – both passive and active.
- Encourage and improve attractive, appealing, vibrant Town Center, gateways and commercial properties, thereby improving revenue sources for the city.

### Group 3

- LFP uses its zoning authority to enhance economic viability by encouraging commercial development that increases its tax base without diminishing its residential or environmental character.
- The city has and maintains user and environmentally friendly pedestrian paths on all major streets connecting all residential areas to community center, transit stops and schools.
- LFP communicates with its residents on a frequent basis through multiple venues and keeps residents informed about issues and initiatives the city is undertaking.

## Community workshop



## V. Next Steps and Ongoing Activities

The visioning process has ended, but there will continue to be opportunities for public involvement throughout the plan update process. Information about these opportunities will be shared with residents through a variety of notification methods, including the City's website, the plan website, and the plan email list.

### Ongoing Public Involvement Opportunities

- Public meetings
- Planning Commission meetings
- Joint Commission meetings
- City Council meetings
- Public hearings
- Electronic comment via the plan website

Community members can also contact Steve Bennett, Planning Director (206-957-2812, [sbennett@ci.lake-forest-park.wa.us](mailto:sbennett@ci.lake-forest-park.wa.us)), or Ande Flower, Assistant Planner (206-957-2832, [aflower@ci.lake-forest-park.wa.us](mailto:aflower@ci.lake-forest-park.wa.us)), for information about getting involved.

## **Appendices**

**A. Displays for Community Conversations**

**B. Big Ideas Exercise Results**

**C. Telephone Survey Report**

**D. Displays from Community Visioning Workshop**

**E. Slideshow and Audience Response Results from  
Community Visioning Workshop**

**F. Notes from Community Visioning Workshop**

**G. Public Comments Received via the Plan Website  
and Comment Cards**