

Appendix E: Slideshow and Audience Response Results from Community Visioning Workshop

I. Presentation..... pg. 2

II. Audience Response Exercise Results..... pg. 34

Note: Pages 20-32 include presentation slides with the questions that were used for the audience response exercise. Due to the audience response software, the real time votes for the exercise aren't recorded on the slides (it looks like all choices received an equal vote). The exercise results are provided starting on page 34.



PUBLIC WORKSHOP

October 4, 2014





TODAY 'S WORKSHOP

- » Share highlights of community conversations
 - What and why
 - What did we hear
 - What do you think
- » Develop preliminary vision priorities
- » Next steps



WHY : COMPREHENSIVE PLAN

- » **Blueprint** for the future – 20 year horizon
- » **Guides decisions** on land use, transportation, housing, development, the environment
- » Sets **Level of Service** standards for facilities (roads, parks, etc.) and how to pay for them
- » **Zoning and development regulations** to be consistent with Plan
- » **Required** by the Growth Management Act



PLANNING FRAMEWORK





COMPREHENSIVE PLAN CONTENTS

- » Land Use
- » Housing
- » Transportation
- » Capital Facilities
- » Utilities
- » Parks
- » Economic Development
- » Shoreline Master Program policies
- » Local vision
- » Local goals and interests
 - Subarea plans
 - Urban design
 - Human services
 - Sustainability
 - Environment
 - Others



COMPREHENSIVE PLAN REVIEW

Comprehensive Plan Review Process



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VISION FOR LAKE FOREST PARK

- » **Shared image** of what a community is and should become in the future
- » Based on **community values and aspirations**
- » Provides **direction for the future**
- » Forward thinking, focused, affirmative, inspirational





WHAT: COMMUNITY CONVERSATIONS

- » 21 activities
 - June through September
 - Small meetings
 - Community events
 - Public meetings
- » Diverse opportunities – venues, participants
- » Statistically significant telephone survey
- » LakeForestPark2035.com website





COMMUNITY CONVERSATIONS BY THE NUMBERS

- » Over 250 people participated in small meetings
- » 7 community events
- » 150 people participated in telephone survey
- » About 4,000 website visits
- » Mailing list approach 1,000 addresses





COMMUNITY CONVERSATIONS

WHAT DID WE TALK ABOUT

- » Sort and prioritize “big ideas”
 - Community character
 - Environmental sustainability
 - Economic sustainability
 - Municipal fiscal sustainability
 - High quality public services
 - Housing opportunity
 - Street system
 - Vibrant community life
 - Other ideas

what are **YOUR BIG IDEAS** for Lake Forest Park's future?

Venue: _____ Date: _____

	Most Important	Less Important
Community Character <i>Ensuring new development supports community character</i>		
Environmental Sustainability <i>Preserving and enhancing natural resources (e.g. trees, streams)</i>		
Economic Sustainability <i>Increased commercial services and employment opportunities</i>		
Municipal Fiscal Sustainability <i>Ensuring municipal service costs balance with revenues</i>		
High Quality Public Services <i>Improving public safety, water, code enforcement, etc.</i>		
Housing Opportunity <i>Meeting changing needs, compatible with community values</i>		
Walkable/Bikeable Character <i>More sidewalks, trails and bikeways</i>		
Street System <i>Protecting vehicular mobility, enhancing transit connections</i>		
Vibrant Community Life <i>More playgrounds, public waterfront access and cultural events</i>		
Other:		
Other:		
Other:		

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RESULTS

what are YOUR BIG IDEAS for Lake Forest Park's future?

Home BUSINESSES 8/12/14

	Most Important	Less Important
Community Character Ensuring new development supports community character	●●●●●	●●●●●
Environmental Sustainability Preserving and enhancing natural resources (e.g. trees, streams)	●●●●●	●●●●●
Economic Sustainability Increased commercial services and employment opportunities	●●●●●	●●●●●
Municipal Fiscal Sustainability Ensuring municipal service costs balance with revenues	●●●●●	●●●●●
High Quality Public Services Improving public safety, water, code enforcement, etc.	●●●●●	●●●●●
Housing Opportunity Meeting changing needs, compatible with community values	●●●●●	●●●●●
Walkable/Bikeable Character More sidewalks, trails and bikeways	●●●●●	●●●●●
Street System Protecting vehicular mobility, enhancing transit connections	●●●●●	●●●●●
Vibrant Community Life More playgrounds, public waterfront access and cultural events	●●●●●	●●●●●
Other: TRANSPORTATION INTEGRATED PLAN	●●●●●	●●●●●
Other:		
Other:		

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what are YOUR BIG IDEAS for Lake Forest Park's future?

LFP SENIORS August 18

	Most Important	Less Important
Community Character Ensuring new development supports community character	●●●●●	●●●●●
Environmental Sustainability Preserving and enhancing natural resources (e.g. trees, streams)	●●●●●	●●●●●
Economic Sustainability Increased commercial services and employment opportunities	●●●●●	●●●●●
Municipal Fiscal Sustainability Ensuring municipal service costs balance with revenues	●●●●●	●●●●●
High Quality Public Services Improving public safety, water, code enforcement, etc.	●●●●●	●●●●●
Housing Opportunity Meeting changing needs, compatible with community values	●●●●●	●●●●●
Walkable/Bikeable Character More sidewalks, trails and bikeways	●●●●●	●●●●●
Street System Protecting vehicular mobility, enhancing transit connections	●●●●●	●●●●●
Vibrant Community Life More playgrounds, public waterfront access and cultural events	●●●●●	●●●●●
Other: TRANSPORTATION	●●●●●	●●●●●
Other:		
Other:		

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what are YOUR BIG IDEAS for Lake Forest Park's future?

CMIC CLWB 8/19

	Most Important	Less Important
Community Character Ensuring new development supports community character	●●●●●	●●●●●
Environmental Sustainability Preserving and enhancing natural resources (e.g. trees, streams)	●●●●●	●●●●●
Economic Sustainability Increased commercial services and employment opportunities	●●●●●	●●●●●
Municipal Fiscal Sustainability Ensuring municipal service costs balance with revenues	●●●●●	●●●●●
High Quality Public Services Improving public safety, water, code enforcement, etc.	●●●●●	●●●●●
Housing Opportunity Meeting changing needs, compatible with community values	●●●●●	●●●●●
Walkable/Bikeable Character More sidewalks, trails and bikeways	●●●●●	●●●●●
Street System Protecting vehicular mobility, enhancing transit connections	●●●●●	●●●●●
Vibrant Community Life More playgrounds, public waterfront access and cultural events	●●●●●	●●●●●
Other:		
Other:		
Other:		

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what are YOUR BIG IDEAS for Lake Forest Park's future?

Youth Council

	Most Important	Less Important
Community Character Ensuring new development supports community character	●●●●●	●●●●●
Environmental Sustainability Preserving and enhancing natural resources (e.g. trees, streams)	●●●●●	●●●●●
Economic Sustainability Increased commercial services and employment opportunities	●●●●●	●●●●●
Municipal Fiscal Sustainability Ensuring municipal service costs balance with revenues	●●●●●	●●●●●
High Quality Public Services Improving public safety, water, code enforcement, etc.	●●●●●	●●●●●
Housing Opportunity Meeting changing needs, compatible with community values	●●●●●	●●●●●
Walkable/Bikeable Character More sidewalks, trails and bikeways	●●●●●	●●●●●
Street System Protecting vehicular mobility, enhancing transit connections	●●●●●	●●●●●
Vibrant Community Life More playgrounds, public waterfront access and cultural events	●●●●●	●●●●●
Other:		
Other:		
Other:		

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COMMUNITY CONVERSATIONS

BIG PICTURE OBSERVATIONS

- » Strong community
- » Strong opinions about the future
- » Sorting priorities is difficult
- » Nuances in big ideas
- » Range of opinions
 - Areas of agreement
 - Areas of difference





COMMUNITY CONVERSATIONS

WHAT DID WE HEAR

- » Most frequently mentioned high priorities:
 - Environmental sustainability
 - Economic sustainability
 - Walkable/bikeable character
- » Most frequently mentioned lower priorities:
 - Housing opportunity
 - Street system
 - Community character
- » Recurring themes



COMMUNITY CONVERSATIONS

RECURRING THEMES

- » More sidewalks connections
 - Neighborhoods with commercial areas and parks
 - Burke Gilman Trail and Lake Washington
- » More community gathering places
- » Support local businesses and bring in more businesses
- » Mitigate traffic impacts to residential areas
- » Park and rides near transit
- » Town Center revitalization
- » Improved internet access/speeds
- » Multigenerational community (including affordable housing for longtime residents)
- » City actions
 - Transparency and better communication
 - Regulations support community goals
 - Resources used effectively
 - Collaboration to address regional issues
- » Legacy as a friendly community in a natural setting



RESULTS—TELEPHONE SURVEY

» Features

- Statistically significant
- 150 respondents
- Land lines and mobile phones

» General Findings

- 2 in 3 feel the city is heading in the right direction
- Crime prevention/public safety most important issue for City to address
- Top funding priority is emergency response



TELEPHONE SURVEY : FINDINGS

- » Sidewalks, crosswalks, pedestrian walkways most highly ranked compared to other transportation investments
- » Many residents feel more compact neighborhoods should be encouraged
- » Support for protection of environment even at the risk of slowing economic growth

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- » Information about the comprehensive plan
- » Visioning findings
- » Background reports
- » Upcoming meetings
- » Online survey
- » Upcoming events
- » About 4,000 page visits

The screenshot displays the website for Lake Forest Park's 2035 visioning process. At the top, there is a navigation bar with links for Home, Planning, Info, News, Billing, Account, and Support. Below this is a search bar and a 'Log Out' button. A statistics graph shows data for the website from August 28 to September 28. The main content area features a large image of a park path and a 'Welcome to Lake Forest Park...2035!' message. Below the welcome message, there are two columns of announcements: 'Take the Online Survey!' and 'Upcoming Public Events'. The 'Take the Online Survey!' section includes a 'Take the Survey!' button. The 'Upcoming Public Events' section lists two events: 'October 4 - Public Workshop & Open House' and 'October 7 - Planning Commission Meeting'. The website footer contains social media icons for Facebook, Twitter, and LinkedIn.



YOUR THOUGHTS

- » Big ideas and recurring themes
- » This group's thoughts on priorities
 - Results provide additional information about priorities
- » Priorities are to help focus vision statement
 - Lower priority doesn't mean an idea is unimportant or will not receive city attention
 - Focus on priorities is important to help a vision have meaning

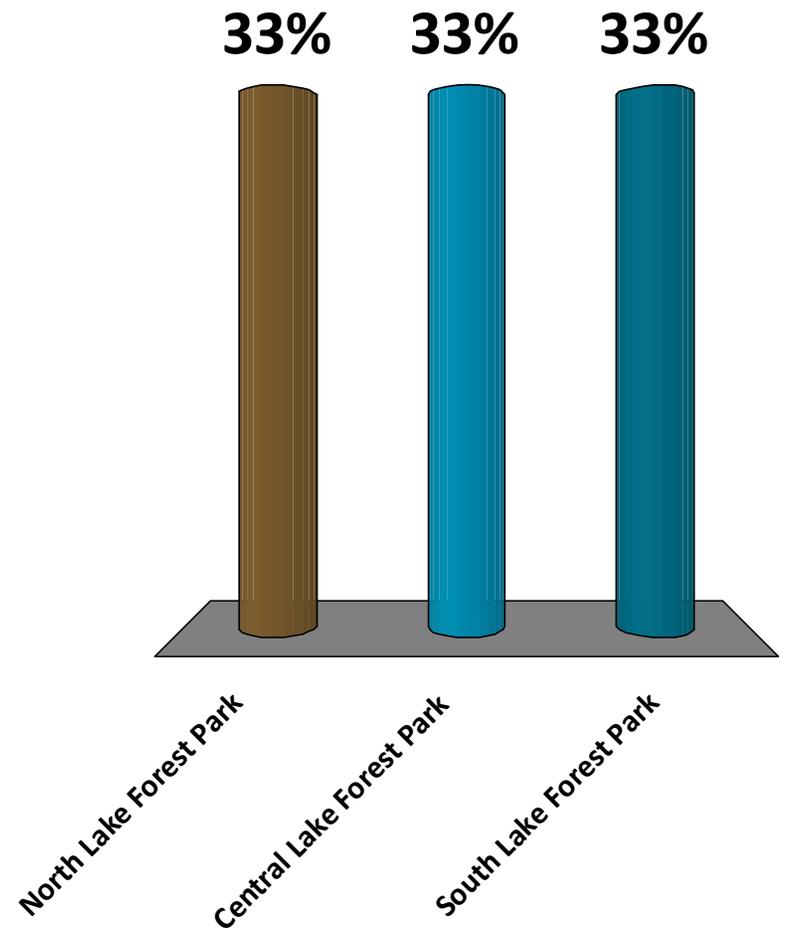
GET YOUR CLICKERS READY!

Note: Pages 29-41 include presentation slides with the questions that were used for the audience response exercise. Due to the audience response software, the real time votes for the exercise aren't recorded on the slides (it looks like all choices received an equal vote). The exercise results are provided starting on page 43.



DO YOU LIVE IN?

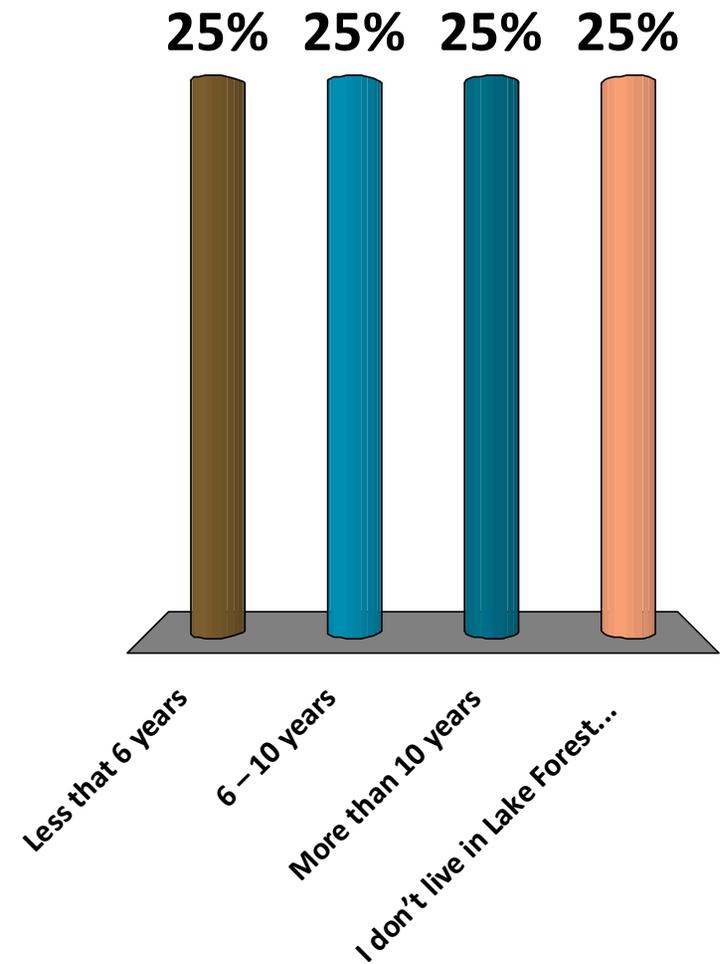
- A. North Lake Forest Park
- B. Central Lake Forest Park
- C. South Lake Forest Park





HOW MANY YEARS HAVE YOU LIVED IN LAKE FOREST PARK?

- A. Less that 6 years
- B. 6 – 10 years
- C. More than 10 years
- D. I don't live in Lake Forest Park





PRIORITY BIG IDEAS

The visioning process introduced 9 “big ideas.”

The top three big ideas that emerged were:

ENVIRONMENTAL SUSTAINABILITY

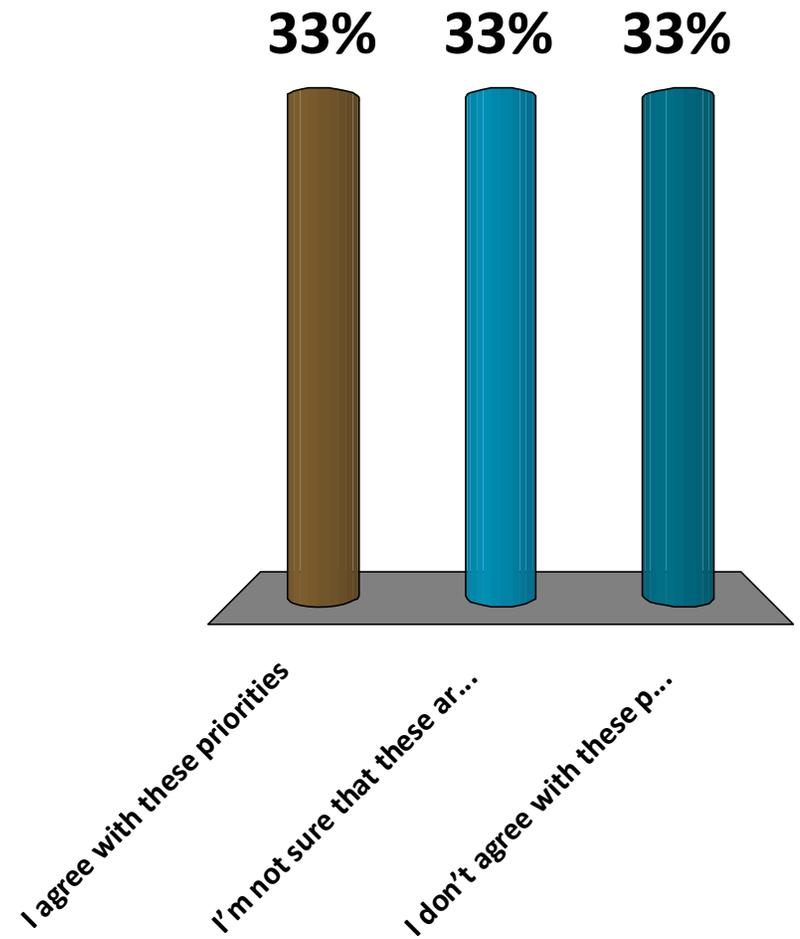
ECONOMIC SUSTAINABILITY

WALKABLE/BIKEABLE CHARACTER



WHAT DO YOU THINK OF THESE PRIORITIES?

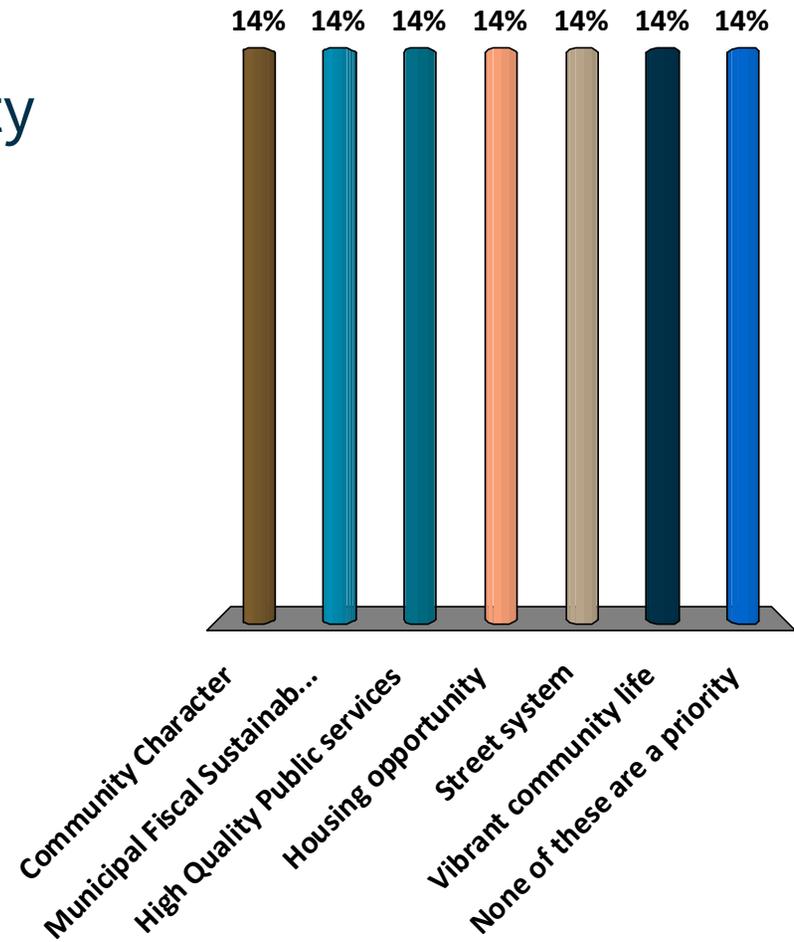
- A. I agree with these priorities
- B. I'm not sure that these are the most important priorities
- C. I don't agree with these priorities





OF THE REMAINING BIG IDEAS, WHICH ONE DO YOU THINK IS THE HIGHEST PRIORITY?

- A. Community Character
- B. Municipal Fiscal Sustainability
- C. High Quality Public services
- D. Housing opportunity
- E. Street system
- F. Vibrant community life
- G. None of these are a priority





VISION CONCEPTS

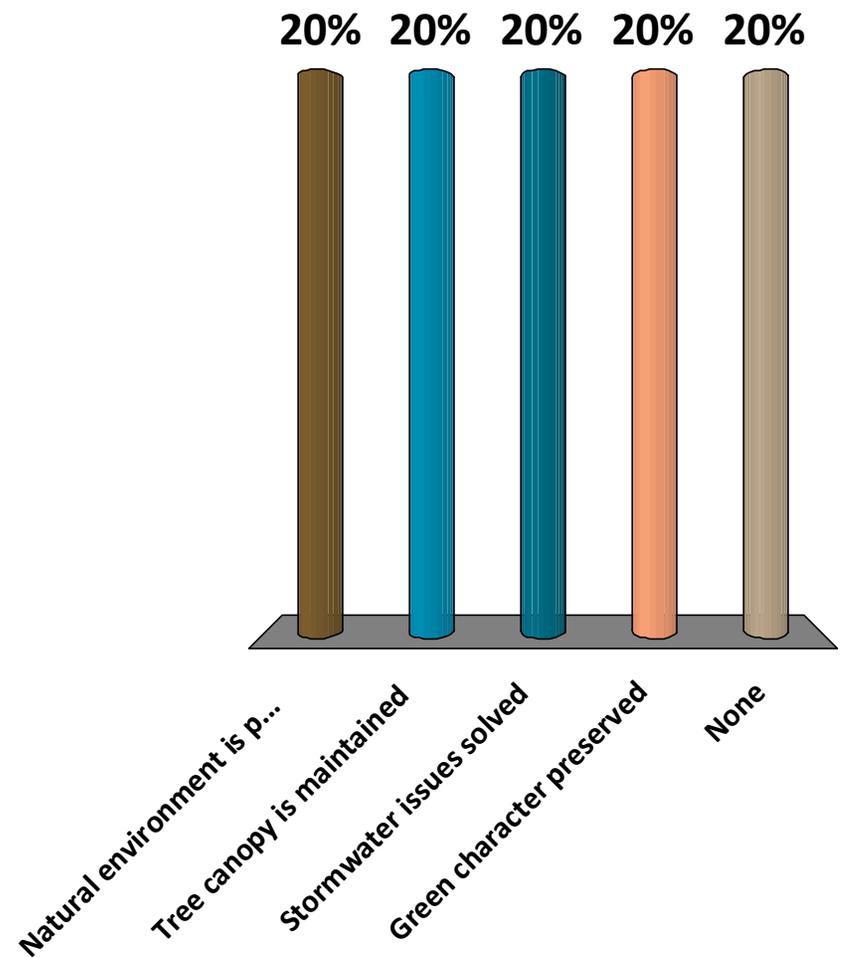
- » In the discussion of the big ideas, many people volunteered ideas for what they might mean for Lake Forest Park
- » In the next questions, the most frequently mentioned ideas are listed

**PLEASE IDENTIFY WHICH IDEA, IF ANY, IS
THE HIGHEST PRIORITY TO YOU**



ENVIRONMENTAL SUSTAINABILITY

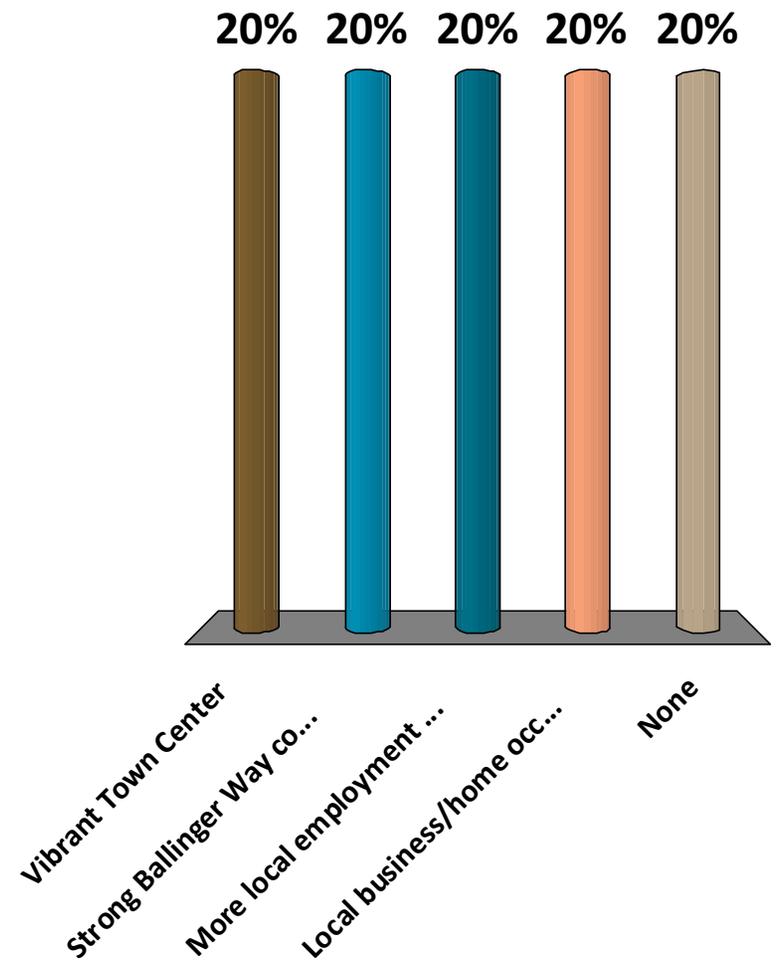
- A. Natural environment is protected
- B. Tree canopy is maintained
- C. Stormwater issues solved
- D. Green character preserved
- E. None





ECONOMIC SUSTAINABILITY

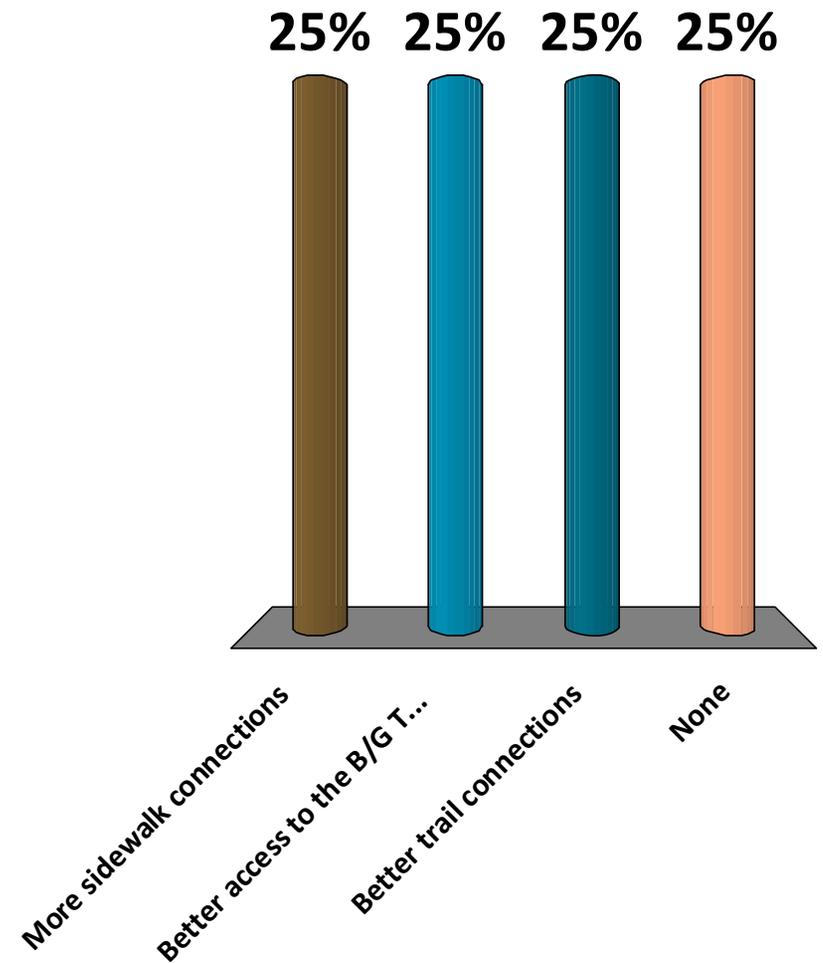
- A. Vibrant Town Center
- B. Strong Ballinger Way commercial corridor
- C. More local employment opportunities
- D. Local business/home occupations encouraged
- E. None





WALKABLE/BIKEABLE CHARACTER

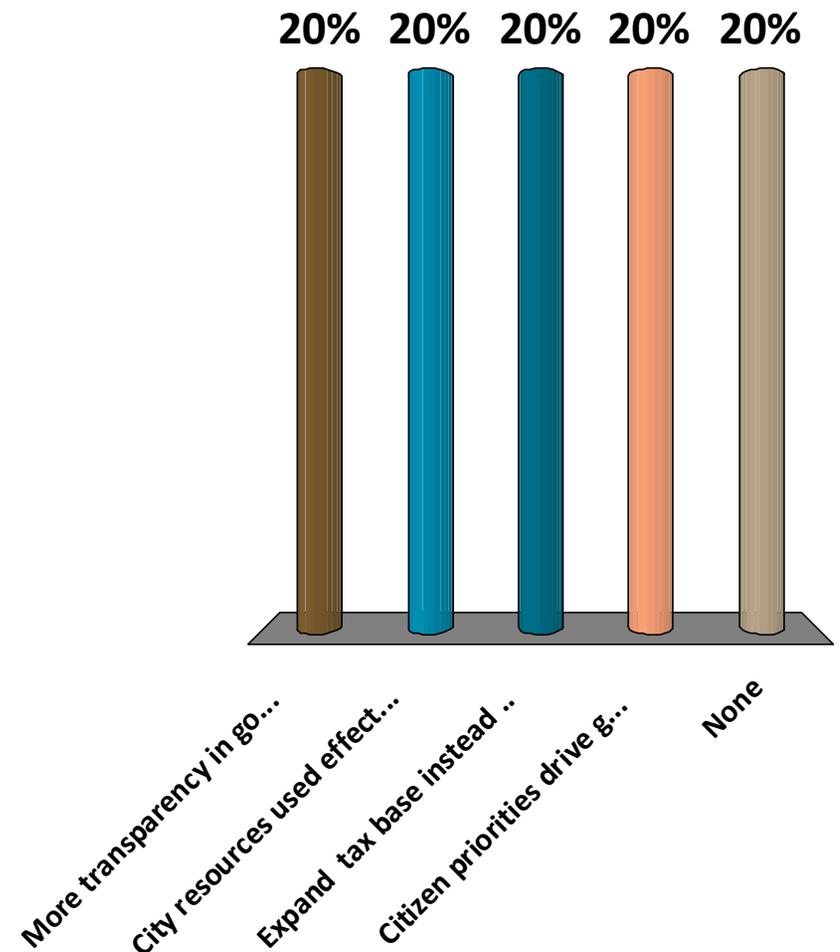
- A. More sidewalk connections
- B. Better access to the B/G Trail and Lake
- C. Better trail connections
- D. None





MUNICIPAL FISCAL SUSTAINABILITY

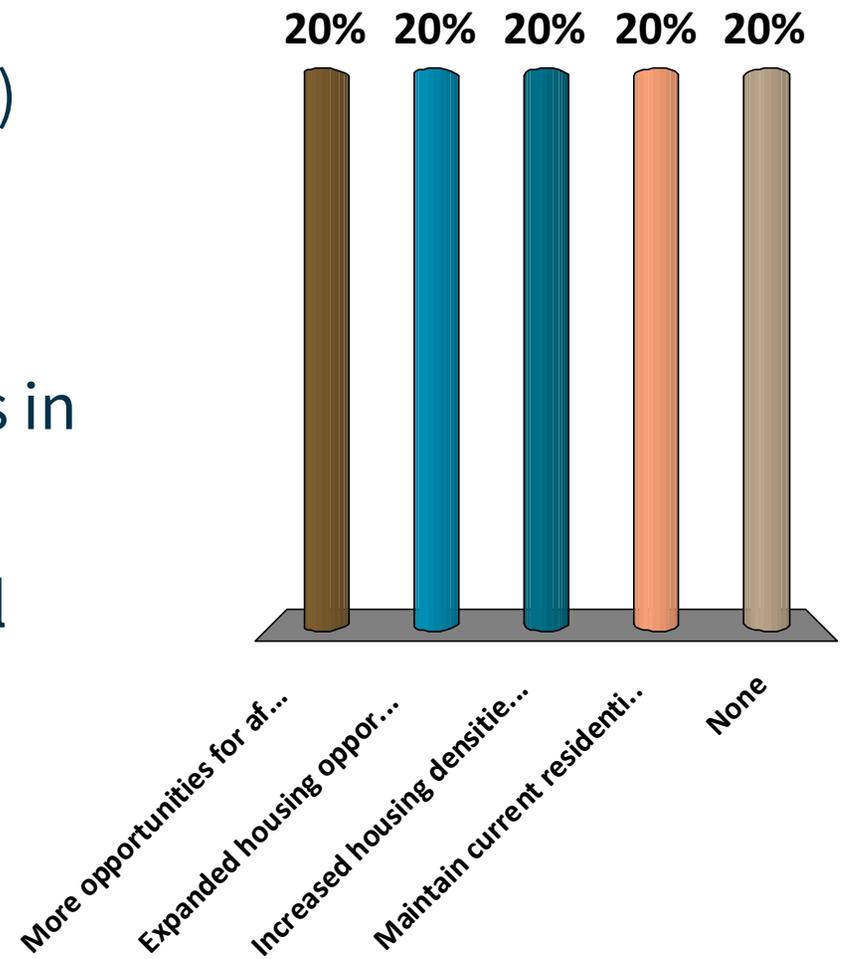
- A. More transparency in government
- B. City resources used effectively
- C. Expand tax base instead of tax rates
- D. Citizen priorities drive government actions
- E. None





HOUSING OPPORTUNITY

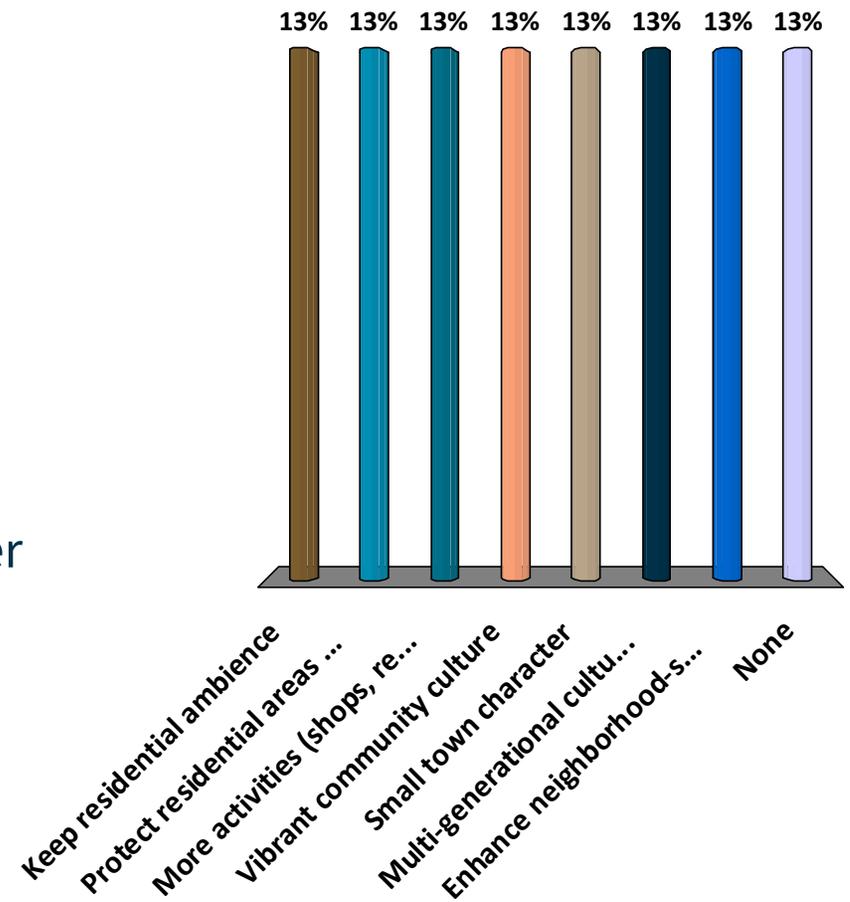
- A. More opportunities for affordable housing (seniors)
- B. Expanded housing opportunities (ADU)
- C. Increased housing densities in Town Center
- D. Maintain current residential densities
- E. None





COMMUNITY CHARACTER

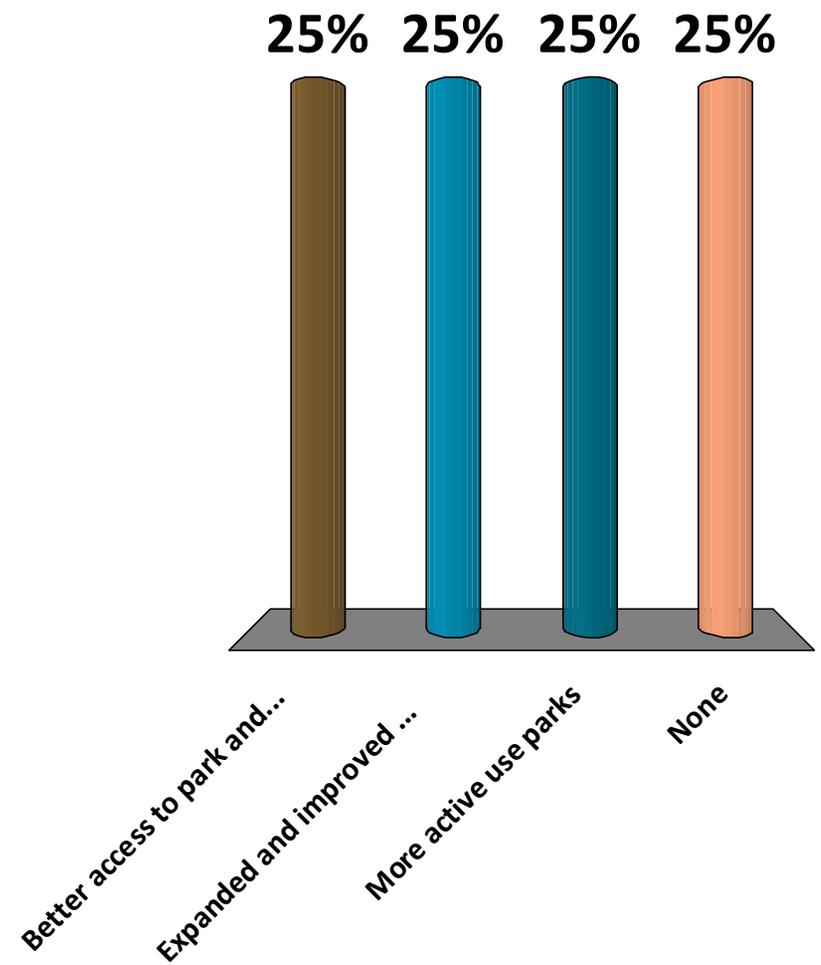
- A. Keep residential ambience
- B. Protect residential areas from increased traffic
- C. More activities (shops, restaurants, meeting places)
- D. Vibrant community culture
- E. Small town character
- F. Multi-generational culture/character
- G. Enhance neighborhood-specific identities
- H. None





OTHER IDEAS

- A. Better access to park and ride lots and pedestrian access to transit
- B. Expanded and improved broadband service
- C. More active use parks
- D. None





WHAT'S NEXT?

- » Public meetings and community conversations
- » Planning Commission policy review
- » Joint commission meetings
- » City Council review of recommended plan
- » Public hearings
- » Electronic comment via the website



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Session Name: New Session 10-4-2014 10-14 AM

Date Created: 10/4/2014 8:57:56 AM

Active Participants: 23 of 23

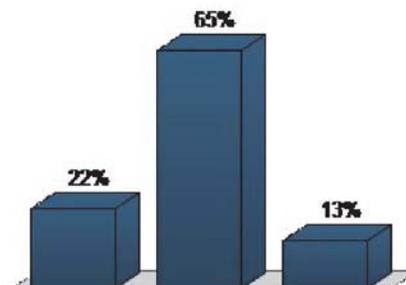
Average Score: 0.00%

Questions: 11

Results by Question

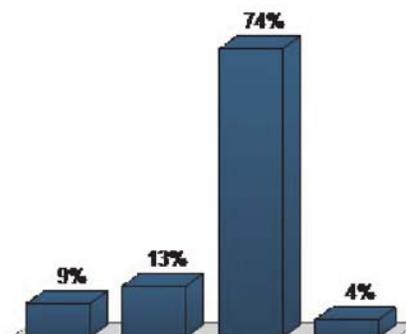
1. Do you live in? (Multiple Choice)

	Responses	
	Percent	Count
North Lake Forest Park	21.74%	5
Central Lake Forest Park	65.22%	15
South Lake Forest Park	13.04%	3
Totals	100%	23



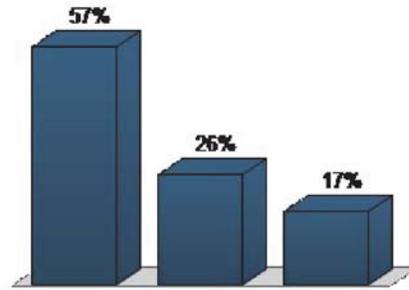
2. How many years have you lived in Lake forest Park? (Multiple Choice)

	Responses	
	Percent	Count
Less that 6 years	8.7%	2
6 – 10 years	13.04%	3
More than 10 years	73.91%	17
I don't live in Lake Forest Park	4.35%	1
Totals	100%	23



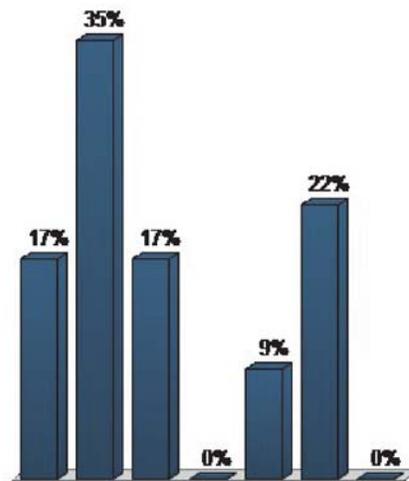
3. What do you think of these priorities? (Multiple Choice)

	Responses	
	Percent	Count
I agree with these priorities	56.52%	13
I'm not sure that these are the most important priorities	26.09%	6
I don't agree with these priorities	17.39%	4
Totals	100%	23



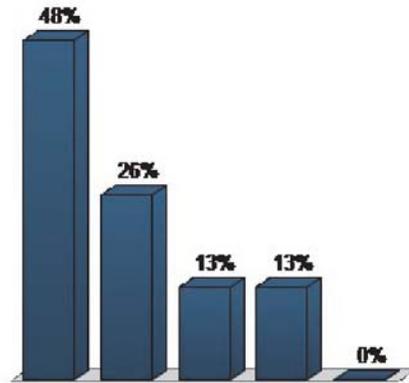
4. Of the remaining big ideas, which one do you think is the highest priority? (Multiple Choice)

	Responses	
	Percent	Count
Community Character	17.39%	4
Municipal Fiscal Sustainability	34.78%	8
High Quality Public services	17.39%	4
Housing opportunity	0%	0
Street system	8.7%	2
Vibrant community life	21.74%	5
None of these are a priority	0%	0
Totals	100%	23



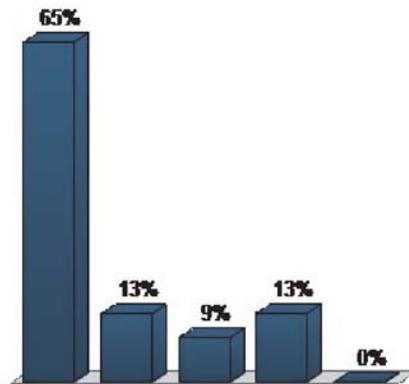
5. Environmental Sustainability (Multiple Choice)

	Responses	
	Percent	Count
Natural environment is protected	47.83%	11
Tree canopy is maintained	26.09%	6
Stormwater issues solved	13.04%	3
Green character preserved	13.04%	3
None	0%	0
Totals	100%	23



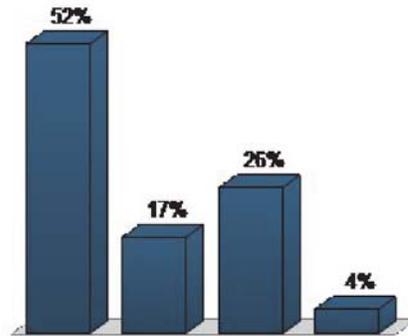
6. Economic sustainability (Multiple Choice)

	Responses	
	Percent	Count
Vibrant Town Center	65.22%	15
Strong Ballinger Way commercial corridor	13.04%	3
More local employment opportunities	8.7%	2
Local business/home occupations encouraged	13.04%	3
None	0%	0
Totals	100%	23



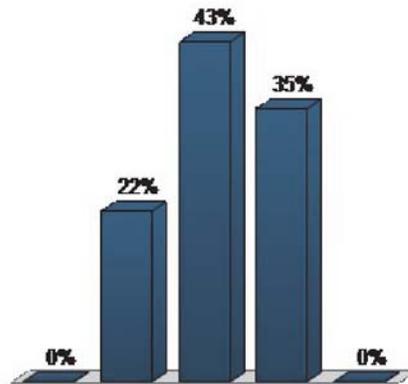
7. Walkable/bikeable character (Multiple Choice)

	Responses	
	Percent	Count
More sidewalk connections	52.17%	12
Better access to the B/G Trail and Lake	17.39%	4
Better trail connections	26.09%	6
None	4.35%	1
Totals	100%	23



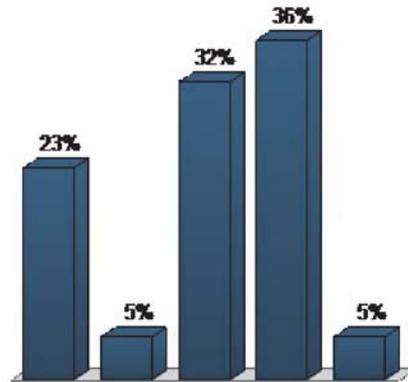
8. Municipal fiscal sustainability (Multiple Choice)

	Responses	
	Percent	Count
More transparency in government	0%	0
City resources used effectively	21.74%	5
Expand tax base instead of tax rates	43.48%	10
Citizen priorities drive government actions	34.78%	8
None	0%	0
Totals	100%	23



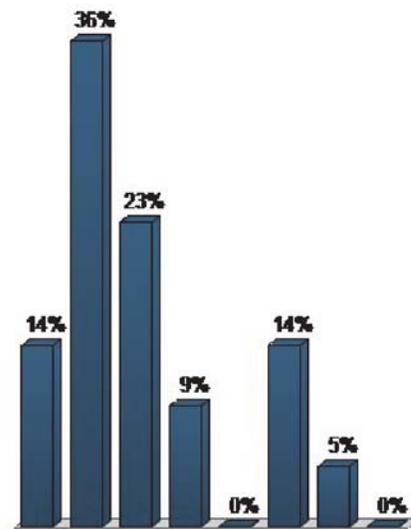
9. Housing opportunity (Multiple Choice)

	Responses	
	Percent	Count
More opportunities for affordable housing (seniors)	22.73%	5
Expanded housing opportunities (ADU)	4.55%	1
Increased housing densities in Town Center	31.82%	7
Maintain current residential densities	36.36%	8
None	4.55%	1
Totals	100%	22



10. Community character (Multiple Choice)

	Responses	
	Percent	Count
Keep residential ambience	13.64%	3
Protect residential areas from increased traffic	36.36%	8
More activities (shops, restaurants, meeting places)	22.73%	5
Vibrant community culture	9.09%	2
Small town character	0%	0
Multi-generational culture/character	13.64%	3
Enhance neighborhood-specific identities	4.55%	1
None	0%	0
Totals	100%	22



11. Other ideas (Multiple Choice)

	Responses	
	Percent	Count
Better access to park and ride lots and pedestrian access to transit	36.36%	8
Expanded and improved broadband service	31.82%	7
More active use parks	27.27%	6
None	4.55%	1
Totals	100%	22

